



Overview and Scrutiny Committee

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Scoping a new Housing Strategy for Gloucester

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The current strategy

The current Housing, Homelessness and Rough Sleeping Strategy was adopted in 2020 and expires in 2025

Housing that works for everyone

Housing, Homelessness
and Rough Sleeping Strategy
2020-25



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The strategy sets out three key priorities:

- Increasing supply
- Making best use of existing stock
- Reducing homelessness and rough sleeping



Housing that works for everyone

Housing, Homelessness
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And four cross-cutting themes

- Partnership working
- Focussing on health and wellbeing
- Responding to climate emergency
- Promoting good design and high standards

Housing that works for everyone

Housing, Homelessness
and Rough Sleeping Strategy
2020-25

And we have delivered these key outcomes:

- Worked with registered providers to deliver an average of 230 affordable homes each year
- Prevented over 1,000 households from becoming homeless
- Improved over 800 dwellings in the private rented sector



What next?

It is now time for the Council to start work on our next Housing Strategy for adoption in 2025:

- The first step is to seek the views of Overview and Scrutiny Committee to help scope this work
- Officers will use these views to prepare a draft strategy
- Residents and stakeholders will be consulted on the draft strategy
- Aim for adoption of the new strategy in spring/summer 2025

Thoughts for discussion?

Has the housing climate changed since 2020?

- What would you want to see highlighted now?
- Should our priorities change?
- Do our current priorities remain valid today?
- Do we need to focus on fewer or more priorities?

What timeframe?

Our current Strategy covers a five-year period:

- Is there any sense in setting a shorter or longer strategic period?
- Does a five-year strategy give us sufficient time to maximise impact and effect change?
- If a shorter or longer strategic period is appropriate, how long?
- Could we align the life of the strategy with other corporate strategies?

Setting objectives

Our current Strategy sets both strategic aims and short-term actions to be delivered:

- Does this approach work?
- Is there a conflict between the short-term actions and broader priorities?
- Would a high-level strategic document with an annual action plan enable clearer monitoring?

Monitoring outcomes?

We currently report on performance against the strategy annually:

- Does this feel appropriate?
- Are there alternative approaches we could consider?
- How can performance reporting best be represented to communicate our outcomes?

